

EVANNA YANG

Portfolio: evannayang.com

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Product Designer

I design AI products that make complex workflows clear, usable, and ready to ship.

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PROFESSIONAL SUMMARY

As a **product designer** and UW HCDE master's student with a B.S. in Statistics from CMU. I work across 0-to-1 AI products, developer tools, and design systems. At ByteDance, I led the CodeM CLI experience from concept through implementation, partnering closely with product and engineering.

SKILLS

- **Product & Interaction Design:** 0-to-1 product design, information architecture, interaction patterns, high-fidelity prototyping
- **AI & Developer Tools:** Agent workflows, CLI UX, human-in-the-loop interaction design
- **Research & Systems:** Mixed-methods research, usability testing, design systems, UI kits
- **Tools & Data:** Figma, Python, SQL, R, Adobe Creative Suite

EDUCATION

University of Washington

Seattle, WA · Sep 2025 – Jun 2027

M.S. Human Centered Design & Engineering

Carnegie Mellon University

B.S. Statistics; HCI & Business Minors

Pittsburgh, PA · Aug 2021 – May 2025

Dietrich College Dean's List – High Honors

WORK EXPERIENCE

Product Design Intern @ ByteDance(CodeM)

Beijing, China · Jun – Oct 2026

- Led the 0-to-1 design of CodeM's CLI, defining how shared task context, agent progress, and developer control appear in the terminal.
- Created the project's first design system and engineering specs; partnered with PM and engineering across CLI, Lark, and desktop surfaces.
- Contributed to the public website and submitted code through merge requests. CodeM launched July 15 and entered enterprise trial.

Product Designer Freelancer @ VaporAviator Design Studio

New York, NY(remote) · Jun – Dec 2025

- Used early market testing to surface B2B onboarding friction and shape a shift toward Tweet-to-Earn for everyday X users.
- Designed campaign discovery, account connection, creator value, and trading flows across web and mobile; built a modular UI kit for handoff.

UX/UI Developer Intern @ Gabriel AI

Remote · May – Aug 2025

- Redesigned the voice-campaign journey across sequencing, AI-assisted scripts, voice selection, launch controls, and performance tracking.
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SELECTED PROJECT

UX Researcher & Designer · HCDE 517 Usability Studies(EquiPad)

Seattle, WA · Jan – Mar 2026

- Designed and moderated mixed-methods usability testing with 8 target users to evaluate 2 product prototypes.
- Synthesized findings into actionable design recommendations, successfully promoting the internal testing forward to an upgraded prototype for the clients.
- Delivered usability report presentations to B2B clients, building strong stakeholder consensus by clearly advocating for user needs and mapping critical friction points to actionable upgrades.